



FAMSA
General Assembly
Ibadan 2018

18 - 24
NOV, 2018

EXHIBITION BOOKLET





Exhibition Requirements For Potential Sponsors

FAMSA GA 2018 offers exhibition stands to companies, organisations and institutions wishing to showcase their services and products to participants at this year's conference. Exhibitors have a fantastic opportunity to reach those working in health care and on SDGs in Africa. The number of stands will be limited, and allocated on a **"first come, first served"** basis. We have a dedicated area of the conference venue for exhibition stands where maximum visibility and accessibility to facilitate interaction between delegates and exhibitors is achievable and comfortable. Stands and displays include a **listing in the conference handbook, website and conference app**. Lunches and refreshments are included, but attendance of the conference sessions is excluded

Benefits for Exhibitors

Registration for an exhibition stand entitles the holder to;

- Have an exhibition booth with name badge
- Your name, profile, and position of stand in the conference handbook
- Your name, profile and logo on the conference website
- Your logo on the conference handbook and exhibitors list
- Your logo on the conference stage banners
- Your logo on post-conference articles as conference exhibitor.
- Access to distribute promotional materials to delegates
- Access to tea breaks, lunch and refreshments
- Attendance of the conference sessions is excluded.

Why Exhibit?

Alongside the General Assembly, the event will offer exhibiting space which will be open to visit for all days of the event.

Exhibiting at the event will provide an excellent opportunity to promote your organisation, support your brand(s) and to maintain a high profile within the Health Industry before, during and after the event.

Benefits of Exhibiting

- High visibility.
- Surrounded by extensive networking opportunities.
- Building links with leaders in primary health care delivery.
- Opportunity to showcase your products and services.
- Associated with quality, innovation and excellence through an event with a reputation for addressing cutting edge issues.

Booth Description

Exhibition Stand (9m²) 1, 500 USD

A 3-metre wide by 3-metre deep stand. Includes a basic 3-wall shell scheme; fascia board for name (white with black lettering); plug point; spot lighting; overall security of the complex; general illumination and two exhibitor passes. A table and two chairs are included.

Display Table 800 USD

(Limited Number Available. Reserved for Non-Profit Organizations from LMICs Only)
A conference table with two chairs. Includes overall security of the complex; general illumination and one exhibitor pass
There will be internet access at the exhibition stands.

Access to The Exhibition Area

Exhibitors will have access to their booth on the first day of the conference, 19 November 2018. Exhibitors can continue to prepare their displays until 1 hour after the end of each session of the conference. At the end of the conference, booths should be dismantled before departure on Saturday, 24 November 2018.

Please note: Exhibitors are solely responsible for any goods left behind. The International Conference Centre and FAMSA GA 2018 will not be held responsible for any goods left behind.

Suggested items for exhibitors to bring along amongst others include: Power strips, Decorations for booth, Promo items, Paper clips, Stapler, and Tape



Eligibility, Payments & Terms

Eligibility

Institutions and organizations are eligible for exhibition once they are sponsors for the FAMSA GA 2018.

Payment Details

Payments for the exhibition booth should be paid, most preferably, through wireless transfer into the conference account. Payments must be made on or before 1st November, 2018.

ACCOUNT NAME: FAMSA GA 2018

ACCOUNT NUMBER: 0774196666

BANK NAME: ACCESS BANK PLC

SWIFT CODE: ABNGNGLA

SORT CODE: 044293459

Terms & Conditions

1. 100% payment for the exhibition booth will be required at the time of booking. You will not receive any exhibition entitlements (including booth allocation) until all monies have been paid.
2. You must notify the conference organizers in writing if you intend to cancel an exhibition booth.
3. No sponsor shall assign, sublet or apportion the whole or any part of their exhibition except upon prior written consent of the Conference Organizers.
4. Cancellations made before deadline (November 1, 2018) will be refunded at 50 per cent of the total purchase price. Cancellations made after this date will not be refunded.

Terms Contd.

Terms & Conditions Contd.

5. All costs associated with advertising, display space, printing, branded gifts (and such cost incurred with exhibiting) are to be covered by the exhibitor.
6. Advertising material (e.g. banners) is not allowed outside the designated booth area. Obstruction of the aisles or walkways, in any form, is not allowed.
7. We reserve the right to ask you to remove any display items we deem as unacceptable.
8. Excessive noise, which inconveniences other exhibition or conference delegates, is not allowed.
9. You will be responsible for any reasonable costs of repairing the booth or premises if you paint, mark or damage any fixtures or fabric.
10. You are solely responsible for any physical loss or damage to your own property.
11. While innovative methods of attracting delegates to your booth are encouraged, practices disadvantaging other exhibitors or distracting from the exhibition will be discouraged.
12. The Conference Organisers reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. FAMSA GA will not discount or refund for any facilities not used or required.
13. No exhibitor will be allowed to begin set-up operations or be listed as an exhibitor in the on-site publications until full payment has been received by the Conference Organisers.



FAMSA

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