



years of improving
the health of Africa

FAMSA

General Assembly

Ibadan 2018



Sponsorship Opportunities

Call for Sponsors



Dear All,

The Federation of African Medical Students' Associations (FAMSA) will host her 32nd General Assembly (GA) from November 18th - 24th 2018, and will welcome members and guests from around Africa to the ancient city of Ibadan, Nigeria. Interestingly, this year's General Assembly coincides with the **50th anniversary of the Federation**; and is expected to have delegates from not just the African continent, but all over the world in attendance gathering under the theme:

REPOSITIONING HEALTHCARE IN AFRICA FOR SUSTAINABLE DEVELOPMENT.

Your company has the **opportunity** to participate in FAMSA GA 2018 through sponsorships and commit itself to the advancement of sustainable development especially in healthcare in Africa.

Through **sponsored sessions, participant materials, educational support, advertising, networking events and logo placement**, your company will have the tools to educate and engage a captive audience on what it is doing to make a positive impact throughout the continent.

The Federation of African Medical Students' Associations is a non-governmental, non-profit oriented organization for all medical students in Africa to play a significant role in improvement of the health of the African people and the problems of African Society.

Our Executive members are medical students from across Africa who strive to unite African medical students as a cohesive force to tackle the challenges of healthcare in the continent, and seek to make a positive impact throughout the region through collaboration with health ministries and global health organisations.

The previous editions of the General Assembly have been held in various parts of Africa, with the most recent ones being held in: Uganda, Tanzania, Nigeria, Cameroun and Kenya. This 32nd edition is proposed to have the largest attendance in the history of FAMSA as the 50th anniversary of the Federation is planned to be celebrated in grand style with a high-impact, world-changing conference for the proposed **1500 delegates** expected to be in attendance.

We are very grateful for the support provided by our partners and industry and we ask that you support this crucial conference generously.

Sincerely,

Organising Committee of FAMSA GA 2018.

About FAMSA

Established in 1968, the **Federation of African Medical Students' Associations, FAMSA**, is an independent, non-political Federation of Medical Students' Associations (MSAs) in Africa. FAMSA was founded to foster the spirit of friendship and cooperation among African medical students. FAMSA is a project oriented medical student body and is recognized as the official international forum of African medical students.

FAMSA is the forum for medical students throughout the African continent to discuss topics related to health, education and medicine, formulate action plans from such discussions and carry out appropriate activities. It is a mechanism for medical students' professional exchange programs and projects and remains a versatile advocacy body which sensitizes and redirects African governments' policies towards the path to sustainable health and development.

The vision of FAMSA is to continue to be a strong network of medical students, constantly aware of global health issues and responsive to contemporary questions facing the medical profession and global health.

As such, we are very passionate even as medical students, about the health needs of the African continent and strive through highly impactful community outreaches, workshops, conferences, research works, and health publications amongst many others to help improve the health indices of our dear continent

About FAMSA GA 2018

We present a 5-day event comprised of Plenary and parallel sessions, Workshops, Abstract presentations, Hackathons, Medical outreach, Training sessions, Exhibitions, Expert meeting, Cultural night, Trade fair, Sport friendlies, and City tours.

Every event is designed in line with the mission of the conference which is to inspire a generation of healthcare students and conference attendees to take charge and play active roles in structuring the future of healthcare in Africa for sustainable development.

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General Information

32nd General Assembly and 50th Anniversary.

Date: Sunday, November 18th - Saturday, November 24th 2018 2018

Venue: International Conference Centre, University of Ibadan, Ibadan, Nigeria.

CME Accredited Courses: Yes

Expected attendees: We are expecting 1500 delegates from all over the world. The breakdown of expected attendees is shown below:

Participants



Exhibition Set-Up & Dismantling

Exhibition set-up time:

- Night before the conference, Sunday 17th November 2018, 6pm- 9pm
- Morning of the conference, Monday 18th November 2018, 7am – 2pm

Exhibition dismantling:

Friday 23rd November 2018, 3pm-10pm

Accommodation:

All enquiries concerning hotel accommodation for staff during the exhibition period should be made to logistics@famsaga2018.com

Contact Details

Phone: +2348139356368; +2348135886723

Address: Students' Secretariat, ground floor, E.O. Oluwole Akande Building, College of Medicine Administrative Building, University College Hospital, Ibadan, Oyo State, Nigeria.

Website: www.famsaga2018.com

email: secretariat@famsaga2018.com



@famsaga2018

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Budget and Sponsorships



Conference sponsorship provides support for evidence-informed health systems. The Conference will span for 7 days, with publicity going on several months before commencement of the General Assembly. Sponsors and partners will enjoy utmost publicity not only in Nigeria, but all across Africa and other regions of the world. The Conference also provides a focal point for marketing efforts and sales campaign and gives product brands high visibility among key audiences. A selection of items available for sponsorship is listed below, each with its own unique benefits and monetary value. Those suitable for a single sponsor only are exclusive and available on a “first come, first serve” basis.

In addition to item sponsorship, there are benefits attributed to categories based on accumulative sponsorship spend; for example, if three items are sponsored and the cumulative value of these is USD 10, 000 then the benefits attributed to a **Platinum** sponsor are granted. Accumulative sponsorship spend is determined by sponsorship items purchased.

Please check the next page for a table of our sponsorship levels and benefits attached.



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Sponsorship Levels

Benefits	Platinum USD10, 000	Gold USD7, 500	Silver USD5, 000	Bronze USD3, 000
Speaking and Exhibition Opportunities				
Complimentary Exhibition Space	Main Hall + Exhibition Area	Exhibition Area	Exhibition Area	Exhibition Area
Host a Concurrent Session	Yes	Yes	-	-
Opportunity to Participate in FAMSAs Conference	Yes	Yes	-	-
Acknowledgement and Visibility				
Company Logo in the Conference Programme Materials.	Platinum Level Recognition	Gold Level Recognition	Silver Level Recognition	Bronze Level Recognition
Logo and website link featured on the FAMSAs General Assembly and Conference.	Platinum Level Recognition	Gold Level Recognition	Silver Level Recognition	Bronze Level Recognition
Ad in Conference Programme Materials.	Full Page	Half Page	Half Page	Quarter Page
Full sized banner to be displayed at conference.	Yes	Yes	-	-
Flyer in conference bag	Yes	Yes	Yes	Yes
Complimentary Conference pass.	2 Representatives	1 Representative	-	-
Right to use Conference logo as approved by conference secretariat	Yes	Yes	Yes	Yes
Recognition at introduction of key note speaker.	Yes	-	-	-
Opportunity to apply as an official partner	Yes	Yes	-	-
Registration and Event Tickets				
Conference Registrations(this does not include accommodation)	4	3	2	1
Complimentary Ticket to closing dinner.	3	2	1	-

Promotional Item Distribution

Promote your organization by providing an approved sample of a promotional item or brochure to all conference participants at the venue.

Fee: 500 USD

Other Sponsorship Opportunities

Item	Fee (USD)
Exclusive Items	
Delegate Bags	6, 200
Lanyards and Identity Cards	1, 500
Wireless Internet Access	5, 000
Photo Booth	1, 000
Conference Dinner	30, 000
Lunch (1 opportunity per day)	7, 000 (Each for 3 Days)
Tea Break (1 opportunity per day)	4, 000 (Each for 3 Days)
Interpretation Services (1 sponsor per venue)	545
Non-Exclusive Items	
Speaker Support	1, 500 per Speaker
Host Concurrent Session	1, 500 per Session
Gifts (pens, notebooks, USB drives) in Delegate Bag	700
Flyer in Delegate Bag	300
Conference App	2, 200
Scholarships for delegates	1, 500 (5 Delegates)
Abstract Publication/ Conference Book	8, 000
Full Page Programme Guide Ad	500
Half Page Programme Guide Ad	300

Exclusive Items



Delegate Bags (6, 200 USD)

Sponsorship of the delegate bags is an excellent marketing opportunity for sponsors during the conference and thereafter as it is a wonderful collectible that delegates get to carry around during the conference and even take back to their home countries. 1500 bags will be produced with placement of logo of sponsor on the front of the bag next to the conference logo.



Lanyards and Identity Cards (1, 500 USD)

The Lanyards and Identity cards are items worn by every delegate throughout the duration of the conference. Sponsor recognition will be through placement of logo on lanyards and identity cards. Colour will be proposed by conference organizers to be agreed on by sponsors.



Wireless Internet Access (5, 000 USD)

Providing internet access for all participants would greatly facilitate communication and visibility of the conference. A booth will be provided for sorting of any technical issues which may arise.



Photo Booth (1, 000 USD)

Photo Booths always generate a lot of traffic and attention. It's an original way to have your organization's brand associated with the great experience participants had at the conference as they share their photos via social media.



Conference Dinner (15, 000 USD)

Earn tremendous exposure with top billing at THE event of the conference.



Lunch (1 Opportunity per day) (7, 000 USD each for 4 days = 21,000 USD)

A dedicated one-hour lunch break will be held daily in the exhibition area. The daily lunch sponsor has the unique opportunity to market to all participants in one place, at one time, without competing programme sessions. Daily lunch sponsors will have their logo displayed at various catering points and the opportunity to hand out information or branded collateral to participants during their supported one-hour lunch.



Tea Break (1 Opportunity per day) (4, 000 USD each for 4 days = 12,000 USD)

Tea, coffee and refreshments will be served midmorning each day (30 minutes) in the exhibition area. During the refreshment break, sponsors will have the unique opportunity to market to all participants in one place, at one time, without competing programme sessions. Refreshment break sponsors will have their logo displayed at various catering points and the opportunity to hand out information or branded collateral to participants during their support of the 30 minutes refreshment break.



Interpretation Services (1 Sponsor per venue) (545 USD)

The provision of English / French interpretation is a core deliverable of this continental event; a necessity in order to ensure full participation by participants. The chairs of sessions with sponsored interpretation will acknowledge the sponsors at the start and end of the session.

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Non-Exclusive Items



Speaker support (1, 500 USD per speaker)

The conference hopes to bring together diverse minds that are making impact in their respective fields to address pertinent issues. Therefore, supporting us in accommodating the speakers will be a huge contribution to the success of the conference.

Not all speakers are supported by the organizers, with funds being granted on a case-by-case basis reflecting the individual need of the speaker.

The sponsor will not be able to influence the programme, speaker selection or the contents of the speaker's presentation. Sponsor acknowledgement will be made on all correspondence with speakers.



Host Concurrent Session (1, 500 USD per session)

Subject to approval by the Programme and Content Subcommittees, sponsors can choose speakers, brand the venue and indicate preference in terms of scheduling within the conference programme. Such sessions will be indicated in the programme as: "Sponsored by Sponsor's Name", and the sponsor will have a two-minute introduction opportunity from the floor.

Limited Concurrent sessions are available for sponsors which are relevant to this year's theme. The sessions are provided on a first-come first-serve basis.



Gifts (pens, notebooks, USB drives) in Delegate Bag (700 USD)

These are also popular collectibles in conferences and would be given to all delegates. Logo of sponsor may be placed on such items. The sponsor will provide funds for the participant stationery distributed to all participants for use during and after the conference. Writing pad or pens will be branded with the sponsor logo or message. The stationery will be sourced and supplied by the sponsor. Suggestions by sponsors as to other gift items are welcome.



Flyer in Delegate Bag (300 USD)

Flyers may feature sponsor's logo and exhibitions. Content must be relevant to conference and approved by the Organizing committee.



Conference App (2, 200 USD)

This conference app enables participants to access all conference-related information, including the programme. The conference app sponsor will have a banner on the landing page of the app, the opportunity to send one in-app notification per day to all app users, and their branding on the app help desk on site.



Scholarships for Delegates (1, 500 USD)

This will cater for conference registration and accommodation of 5 delegates who would be making presentations at the conference but do not have the financial capability to attend.



Abstract Publication / Conference Book (8, 000USD)

All abstracts will be published in PDF format via the conference website and also in the abstract booklet that will be distributed to all delegates. The sponsor's logo will be included on the cover pages and the sponsor can provide a full page, full colour advert for inclusion.



Programme Guide Advertisement (Full Page - 500 USD; Half Page - 300 USD)

The programme guide is provided to every delegate at registration and contains the conference schedule and a map guide of the conference centre. This would mean that every advertisement placed within will definitely circulate amongst all conference participants during the conference and even thereafter. The content is to be created by the sponsors and reviewed by organizers.



Exhibition Stands

FAMSA GA 2018 offers exhibition stands to companies, organisation and institutions wishing to showcase their services and products to participants.

Exhibitors have a fantastic opportunity to reach those working in health care and on SDGs in Africa. The number of stands will be limited, and allocated on a "first come, first served" basis. Stands and displays include a listing in the conference handbook, website and conference app. Lunches and refreshments are included, but attendance of the conference sessions is excluded. Further details are available from the Conference Organisers.

Double Exhibition Stand (18m²) 2, 500 USD

A 6-metre wide by 3-metre deep stand. Includes a basic shell scheme, fascia board for name (white with black lettering); plug point; spot lighting; overall security of the complex; general illumination and four exhibitor passes. A table and two chairs are included.

Exhibition Stand (9m²) 1, 500 USD

A 3-metre wide by 3-metre deep stand. Includes a basic 3-wall shell scheme; fascia board for name (white with black lettering); plug point; spot lighting; overall security of the complex; general illumination and two exhibitor passes. A table and two chairs are included.

Display Table (Limited Number Available. Reserved for Non-Profit Organizations from LMICs Only) 800 USD

A conference table with two chairs. Includes overall security of the complex; general illumination and one exhibitor pass

Sponsorship Form



Company/Organization Name:

Postal Address:

Postal Code:

VAT Number:

Contact Name On-Site:

Telephone:

Mobile:

Email:

Contact Name Billing/Payment:

Telephone:

Mobile:

Email:

Terms and Conditions



Upon receipt of a Sponsorship Selection and Booking Form, the Conference Organisers will reserve the items listed in it for seven (7) days for the Sponsor/Exhibitor. Completion of the Sponsorship Selection and Booking Form by the Sponsor/Exhibitor shall be considered a commitment to purchase the items and an invoice will be sent.

Proof of payment for the full amount owed should be sent to the Conference Organisers within seven (7) days to confirm the booking. Should payment not be received within seven (7) days, the reservation will be released.

SIGNATURE

By signing below, I confirm that:

- a. I have read and understood the Terms and Conditions as they appear below;
- b. I am duly authorised to sign and thereby to bind the company/organisation thereto; and
- c. The selections I have made on the accompanying "Sponsorship Selection" are as intended and are correctly selected.

Signature

Date

Name

PLEASE COMPLETE THIS FORM AND RETURN IT TO THE CONFERENCE ORGANISER
32nd FAMSAGeneral Assembly & 50th Anniversary.
Secretariat, Ground floor, E.O.Oluwole Akande Building, College of Medicine Administrative Building,
University College Hospital, Ibadan, Oyo state, Nigeria.

Website: www.famsaga2018.com
Mail: secretariat@famsaga2018.com

Terms and Conditions



Sponsors

A contract and an addendum outlining all sponsorship benefits will be sent to the Sponsor.

The contract must be signed and returned, along with proof of payment for the full amount owed, to the Conference Organisers to confirm the booking.

Terms of Payment

Payment is due on receipt of invoice within seven (7) days. All payments must be received by 31st August, 2018.

Should the Sponsor/Exhibitor fail to complete payment prior to 3rd September, 2018, FAMSA GA 2018 will be entitled to cancel the booking and cancellation will be subject to cancellation fees as defined below.

Limitation of Liability

The Conference Organisers (understood to include FAMSA and the FAMSA GA 2018 Conference Secretariat and their principals, agents and representatives) will not be responsible for any injury, loss or damage that may occur to the Sponsor/Exhibitor or to their employees or property prior to, during, or subsequent to the conference dates, provided such injury, loss or damage is not caused by the negligent or willful act of the aforementioned party. Sponsors/Exhibitors are advised to carry their own insurance. Sponsors/Exhibitors shall be responsible for any damage to the centre, its carpet, shell scheme or electrical fittings and wiring.

The Conference Organisers shall not be liable for failure to perform its obligations under this contract due to strikes, riots, acts of God, or any other cause beyond its control. In the event of such termination, the Sponsor/Exhibitor waives any and all damages and agrees that the Conference Organisers may, after deducting all the costs and expenses, including a reserve for claims, refund to the Sponsor/Exhibitor, and as for complete settlement and discharge of all Sponsor/Exhibitor's claims and demands, the pro-rata amount of all funds paid by Sponsor/ Exhibitors. Anyone visiting, viewing or otherwise participating in the Sponsor's/Exhibitor's exhibit/event is deemed to be the invitee or licensee of the Sponsor/ Exhibitor rather than the invitee or licensee of the Conference Organisers.

Exhibitors

A proof of payment of the full amount owed should be returned to the Conference

Organisers to confirm exhibition bookings. Once an exhibition booking has been confirmed, the Exhibition Guide will be sent to the Exhibitor. It is the Exhibitors responsibility to read the Exhibition Guide and be familiar with all exhibition conditions.

Cancellation/Modification Policy

Cancellation or modification of sponsorship/exhibition/advertisement items must be made in writing to the Conference Organisers. The Conference Organisers shall retain:

- 10% of the invoiced amount if the cancellation/modification is made before 3rd September, 2018 (inclusive)
- 50% of the invoiced amount if the cancellation/modification is made between 3rd June, 2018 and 3rd September, 2018 (inclusive)
- 100% of the invoiced amount if the cancellation/modification is made on or after 1st November, 2018

Applications



To apply for any of the above as sponsor or partner, please reply to this proposal or send a mail stating the exact sponsor-package or partnership being applied for to financesandmarketing@famsaga2018.com

All applications for the various sponsorship packages must be submitted on or before 24th August 2018.

Funds to support the GA and scientific conference are administered to the following bank account details managed by the Organizing Committee;

ACCOUNT NAME: FAMSA GA 2018

ACCOUNT NUMBER: 0774196666

BANK NAME: ACCESS BANK PLC

SWIFT CODE: ABNGNGLA

SORT CODE: 044293459

For further details, please visit our website at famsaga2018.com.

For any questions, suggestions, or thoughts about the 2018 FAMSA General Assembly and Scientific Conference, sponsorship opportunities, please contact the Organizing Committee on financesandmarketing@famsaga2018.com. To stay up-to-date on the conference, please visit famsaga2018.com



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